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It’s a Small World at the Top: Which Corporations Control the World?

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Thème: Global Economy, Poverty & Social Inequality

A surprisingly small number of corporations control massive global market shares. How many of the brands below do you use?

It’s a Small World at the Top:

Banking
Largest banks hold a total of $25.1 trillion:[1]
1.) ICBC, China, $2.95 trillion in assets, over 18,000 outlets, 108 branches globally
2.) HSBC holdings, UK, $2.68 trillion in assets, 6,600 offices in 80 countries, 55 million customers
3.) Deutsche Bank, Germany, $2.6 trillion in assets, 2,963 branches, 70 countries, 46 million customers
4.) Credit Agricole Group, France, $2.58 trillion in assets, 60 countries, over 21 million clients
5.) BNP Paribas, France, $2.51 trillion in assets
6.) Mitsubishi UFJ Financial Group, Japan, $2.49 trillion in assets
7.) Barclays PLC, United Kingdom, $2.41 trillion in assets
8.) JPMorgan Chase & Co., U.S., $2.39 trillion in assets
9.) China Construction Bank Corp., China, $2.36 trillion in assets
10.) Japan Post Bank, Japan, $2.12 trillion in assets
Enough to fund the federal U.S. government for over 7 years.[2]
Or roughly $3500 per person on earth.


Which Corporations Control the World?
BANKING
MEDIA
comcast
TimeWarner
The Walt Disney Company
viacom
News Corporation
FOOD & BEVERAGE COMPANIES
PEPSICO
Tyson
Nestlé
JBS
ANHEUSER-BUSCH INBEV
OIL
GAZPROM
NIOC
ExxonMobil
PetroChina
SOURCES

Media
1.) Comcast Corporation: $62.5 billion revenue, $6 billion in profit
Owns:
MSNBC
NBC Universal
MLB Network
E! Entertainment
Golf Channel
Xfinity
AT&T Broadband

2.) The Walt Disney Company:$42 billion revenue, $5.5 billion in profit
Owns:
ABC
ESPN
Pixar
Marvel Comics
Touchstone Pictures
Lucasfilm
Walt Disney Records
Hollywood Records
Disney Music Publishing
The Baby Einstein Company
50% of A&E Networks

3.)Time Warner Company
Owns:
HBO
Time (Southern Living, Sports Illustrated, Time, Golf Magazine, Health, Entertainment Weekly)
IPC Media
Grupo Editorial Expansion
Turner Broadcasting (TNT, TruTV, TBS, TCM, NBC, Cartoon Network, March Madness, CNN)
Warner Bros. Picture Group
4.) Viacom $15 billion revenue and $2 billion profit
Owns:
Paramount Pictures
MTV
VH1
BET
Nickelodeon
Spike
Comedy Central

5.) News Corporation, $34 billion revenue, $1.1 billion profit
Owns:
Fox
Wall Street Journal
Times of London
Barron’s

Harper Collins

Food and Beverage Companies
1.) PepsiCo Inc
Makes:
Gatorade
Propel
Pepsi
Aquafina
Sobe
Mountain Dew
Sierra Mist
Cheetos
Doritos
Frito Lay
Funyun's
Lay's
Ruffles
Tostitos
Quaker
Amp Energy
Lipton
Rockstar Energy
Seattle's Best Coffee
Starbucks: Doubleshot, Frappucino, Iced Coffee

2.) Tyson Foods Inc–World's largest Chicken Processor
Supplies:
KFC
Taco Bell
McDonalds
Burger King
Wendy's
Wal-Mart
Kroger
IGA
Beef O'Grady's

3.) Nestle (U.S. And Canada)
74 brands of water
38 brands of ice cream:
including Haagen-Dazs
Dreyer's
And Nestle Drumstick
Frozen food:
Stouffers
Lean Cuisine
Hot Pockets
Tombstone Pizza
DiGiorno Pizza

California Pizza Kitchen
Candy:
Wonka brands,
Baby Ruth
Chips Ahoy!
Goobers
Icebreakers
Pet Food:
Alpo
Beneful
Fancy Feast
Friskies
Gourmet
Mighty Dog
ONE
Pro Plan
Purina
Tidy Cats
Cosmetics:
30% share in L'Oreal, Garnier, Maybelline, and Lancome, and The Body Shop Stores

4.) JBS USA–Subsidiary of the world's largest beef processor
Beef Brands:
Swift
G.F. Swift 1855 Brand Premium Beef
Aspen Ridge Natural Beef
Swift Black Angus
Cedar River Farms
5 Star Beef
Chef's Exclusive
Showcase Premium Ground Beef
Chicken Brands:
Pilgrim's
Pierce Chicken
Wing Dings
Wing Zings
Speed Grill
Country Pride
To-Ricos
Pork Brands:
1855 Premium Pork
Swift Premium Dry Rubbed Pork
Swift Premium Natural Guaranteed Tender Pork
Swift Premium Natural Pork
Swift La Herencia Natural Pork

5.) Anheuser-Busch InBev
Over 200 beer brands made in 30 countries
Sold in 130 countries
Including:

St. Pauli Girl
Stella Artois
Spaten
Rolling Rock
Michelob
Hoegaarden
Busch
Budweiser
Bud Light
Beck’s
Bass

Oil
The top five oil producing companies produce almost twice what the US’s refined petroleum product consumption per day is.
1.) Saudi Aramco
Saudi Arabia
12.5 million barrels a day
$1 billion plus in DAILY revenue
2.) Gazprom
Russia
9.7 million barrels per day
$40 billion a year profits
3.) National Iranian Oil Co.
Iran
6.4 million barrels per day
State owned
4.) ExxonMobil
America
5.3 million barrels per day
$40 billion in profit
5.) PetroChina
China
4.4 million barrels per day
$21.93 billion in profits

Notes:

1. Bankrate, 10 largest banks of the world
2. WIkipedia, 2013 United States Federal budget
3. Wikipedia, ICBC
4. HSBC
5. Deutsche Bank
6. Deutsche Bank at a Glance
7. Assets Owned by Comcast
8. Assets Owned by Disney
9. Assets owned by Time Warner
10. Assets Owned by News Corp
11. Food processing Top 100
12. Tyson Acquisitions
13. Nestle Brands

14. JBS US Beef Brands
15. JBS US Pork Brands
16. JBS US Chicken brands
17. InBEv Brands
18. Forbes, top oil producers
19. US Oil Consumption
20. What Corporations Control Almost Everything You Buy Infographic

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