



Monsanto and Bayer: Why Food And Agriculture Just Took A Turn For The Worse

Par [Colin Todhunter](#)

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News broke this week that Monsanto accepted a \$66 billion takeover bid from Bayer. The new company would control more than 25 per cent of the global supply of commercial seeds and pesticides. Bayer's crop chemicals business is the world's second largest after Syngenta, and Monsanto is the leading commercial seeds business.

Monsanto [held](#) a 26 per cent market share of all seeds sold in 2011. Bayer (mainly a pharmaceuticals company) sells 17 per cent of the world's total agrochemicals and also has a comparatively small seeds sector. If competition authorities pass the deal, the combined company would be the globe's largest seller of both seeds and agrochemicals.

The deal marks a trend towards consolidation in the industry with Dow and DuPont having [agreed to merge](#) and Swiss seed/pesticide giant [Syngenta merging with ChemChina](#), a Chinese government concern.

The mergers would mean that three companies would dominate the commercial agricultural seeds and chemicals sector, down from six - Syngenta, Bayer, BASF, Dow, Monsanto and DuPont. Prior to the mergers, these six firms controlled 60 per cent of commercial seed and more than 75 per cent of agrochemical markets.

Alarm bells are ringing with the European Commission putting its approval of the Dow-DuPont deal temporarily on hold, and the US Senate Judiciary Committee is about to hold hearings on the deal due to concerns about consolidation in the industry, which has resulted in increased seed and pesticide prices.

In response to the Monsanto-Bayer merger, US National Farmers Union President Roger Johnson issued the following statement:

"Consolidation of this magnitude cannot be the standard for agriculture, nor should we allow it to determine the landscape for our future. The merger between Bayer and Monsanto marks the fifth major deal in agriculture in the last year... For the last several days, our family farm and ranch members have been on Capitol Hill asking Members of Congress to conduct hearings to review the staggering amount of pending merger deals in agriculture today. We will continue to express concern that these megadeals are being made to benefit the corporate boardrooms at the expense of family farmers, ranchers, consumers and rural economies. We are pleased that next week the Senate Judiciary Committee will be reviewing the alarming trend of consolidation in agriculture that has led to less competition, stifled innovation, higher prices

and job loss in rural America... all mergers, including this recent Bayer/Monsanto deal, [should] be put under the magnifying glass of the committee and the U.S. Department of Justice.”

For all the rhetoric that we often hear about ‘the market’ and large corporations offering choice to farmers and consumers, the evidence is restriction of choice and the squeezing out of competitors. Over the years, for instance, Monsanto has bought up [dozens of competitors](#) to become the largest supplier of genetically engineered seeds with seed prices having [risen](#) dramatically.

Consolidation and monopoly in any sector should be of concern to everyone. But the fact that the large agribusiness conglomerates specialise in a globalised, industrial-scale, chemical-intensive model of farming that is adversely affecting what we eat should have us very concerned. Do we want this system to be intensified even further just because their business models depend on it?

Farmers are increasingly reliant on patented corporate seeds, whether non-GM hybrid seeds or GM, and the chemical inputs designed to be used with them. Monsanto seed traits are now in 80 per cent of corn and more than 90 per cent of soybeans grown in the US. It comes as little surprise then that people in the US now consume a largely corn-based diet: a less diverse diet than in the past, which is high in calorific value, but [low in health-promoting, nutrient dense food](#). This health-damaging ‘American obesity diet’ and the agricultural practices underpinning is now a global phenomenon.

By its very nature, the capitalist economic model that corporate agriculture is attached to demands expansion, market capture and profit growth. And, it must be accepted that it does bring [certain benefits](#) to those farmers who have remained in agriculture (if not for the 330 farmers who leave their land every week, according to data from the National Agricultural Statistics Service).

But in the US, ‘success’ in agriculture depends on over [\\$51 billion of taxpayer handouts](#) to over a 10-year period to keep the gravy train on track for a particular system of agriculture designed to maintain corporate agribusiness profit margins. And such ‘success’ fails to factor in all of the external [social, health and environmental costs](#) that mean this type of model is ultimately unsustainable. It is easy to spin failure as success when the parameters are narrowly defined.

Moreover, the exporting of the Green Revolution paradigm throughout the globe has been a boon to transnational seed and agrochemical manufacturers, which have benefited from undermining a [healthy, sustainable indigenous agriculture](#) and transforming it into a profitable enterprise for global capital.

And not just profitable for global capital – but its company managers too. For example, a few months ago, according to [Reuters](#), Monsanto CEO Hugh Grant could receive more than \$70 million if Monsanto were to be taken over by Bayer. At the time, Monsanto said it was open to engaging in further negotiations with Bayer after turning down its \$62 billion bid. The report shows how Grant’s exposure to shares and options meant he had an incentive to hold out for the highest possible sale price, which would not only be in the interests of shareholders but also increase the value of his holdings. Other senior figures within Monsanto would also walk away with massive financial gains.

These corporate managers belong to a global agribusiness sector whose major companies rank among the Fortune 500 corporations. These companies are high-rollers in a [geo-politicised](#), globalised system of food production whereby huge company profits are directly linked to the [worldwide eradication of the small farm](#) - the [bedrock of global food production](#), [bad food and poor health](#), [inequitable, rigged trade](#), [environmental](#) devastation, [mono-cropping and diminished food and diet diversity](#), the [destruction of rural communities](#), [ecocide](#), [degraded soil](#), [water scarcity and drought](#), [destructive and inappropriate models of development](#) and farmers who live a [knife-edge existence](#) and for whom [debt](#) has become a fact of life.

A handful of powerful and politically connected corporations are determining what is grown, how it is to be grown, what needs to be done to grow it, who grows it and what ends up on the plate. And despite PR platitudes about the GMO/chemical-intensive model just being part of a wider mix of farming practices designed to feed humanity, from [India](#) to [Africa](#) indigenous models of agriculture are being squeezed out ([through false argument and deception](#)) as corporate imperialism puts pay to notions of food sovereignty.

We should be highly concerned about a food system increasingly dominated by companies that have a history (see [this](#) on Monsanto and [this](#) on Bayer) of releasing health-damaging, environmentally polluting products onto the market and engaging in bribery, cover-ups, monopolistic practices and what should be considered as [crimes against humanity](#)?

Despite the likes of Hugh Grant saying the Monsanto-Bayer merger will be good for farmers and « broader society », most of all it will be good for shareholders and taxpayer-subsidised, state-assisted company profit. That's the type of hegemonic rhetoric that's been used down the ages to disguise the true nature of power and its beneficiaries.

It's not so much the Monsanto-Bayer deal is a move in the wrong direction (which it is), but increasing consolidation is to be expected given the trend in many key sectors toward monopoly capitalism or just plain cartelism, whichever way you choose to look at it. It's the system of industrialised, capital-intensive agriculture wedded to powerful players whose interests lie in perpetuating and extending their neoliberal economic model that is the real problem.

“We have justified the demise of family farms, decay of rural communities, pollution of the rural environment, and degradation of soil health as being necessary... The problems we are facing today are the consequence of too many people... pursuing their narrow self-interests without considering the consequence of their actions on the rest of society and the future of humanity.” Professor John Ikerd, [‘Healthy Soils, Healthy People](#)

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A propos :

Colin Todhunter is an extensively published independent writer and former social policy researcher. Originally from the UK, he has spent many years in India. His website is www.colintodhunter.com
https://twitter.com/colin_todhunter

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