



# The Clean Europe Network: Brussels-Based Lobby Firm Accused Of Running ‘Litter Prevention’ Industry Front Group

Par [Corporate Europe Observatory](#)

Mondialisation.ca, 08 octobre 2016

[Corporate Europe Observatory](#)

Région : [Europe](#)

Thème: [Environment](#), [Media Disinformation](#)

*Flemish daily newspaper [De Standaard last week reported](#) on the remarkable fact that the Clean Europe Network – a coalition of litter prevention organisations – is run by Eamonn Bates, a veteran Brussels lobby firm that also chairs Pack2Go, the lobby group of companies producing plastic bottles, disposable cups and other packaging.*

The Clean Europe Network promotes the idea that consumer awareness-raising is the best way to tackle litter. Bond Better Leefmilieu, a Flemish NGO, accuses the Clean Europe Network of promoting the interests of the packaging industry, including through delay tactics against effective measures to tackle litter. Such measures include deposits on bottles and cans or schemes to make producers pay for collection and management of litter. “The Clean Europe Network exists not so much in order to exchange good practices against litter, but to delay effective measures against it”, Rob Buurman of BBL told De Standaard. “It is as if the CEO of ExxonMobil would at the same time be chairman of the International Panel on Climate Change”, Buurman said.



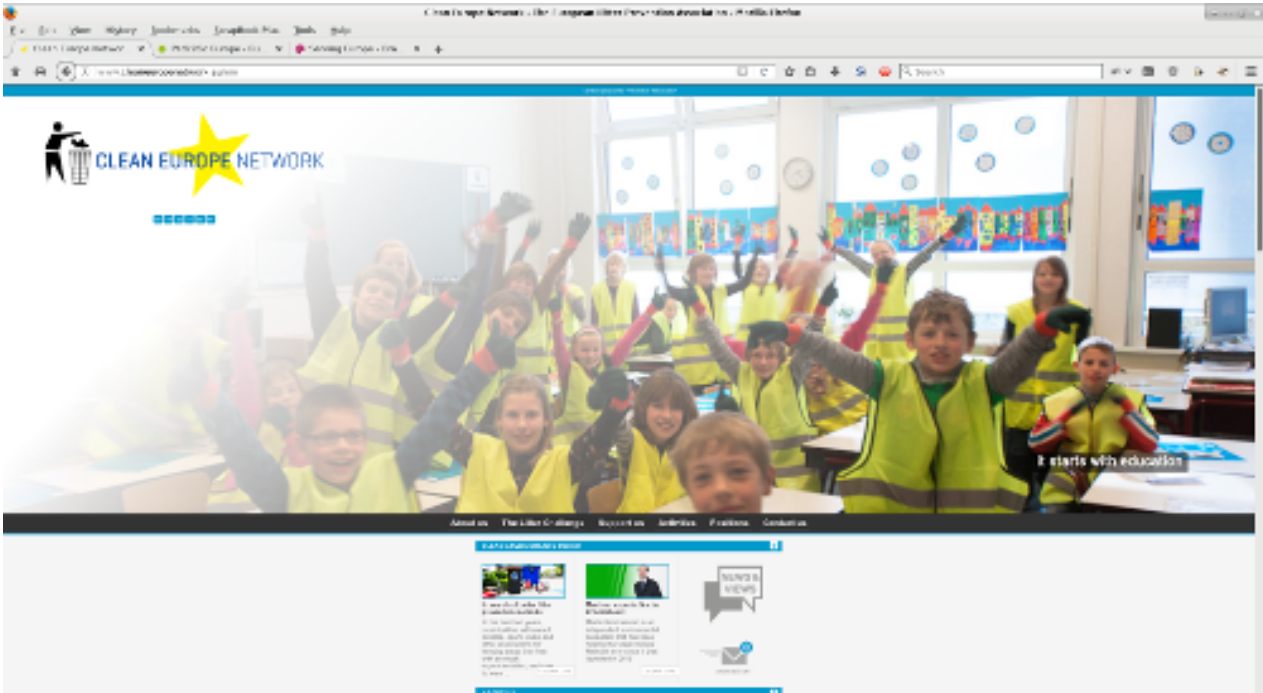
Asked by De Standaard if the Clean Europe Network is a vehicle of the packaging industry, Eamonn Bates replied that “the criticism is unfair. Our members are NGOs and charities who pay a membership. We have no secrets.” Responding to whether his double roles as secretary general of Clean Europe Network and Pack2Go (the lobby of the packaging industry) is not a conflict of interest, Bates claims “on the contrary. Pack2Go is looking at how to reduce the impact of packaging”, Bates argues, “therefore Pack2Go was also financially involved in the creation of Clean Europe Network. There is a great belief that the litter problem can be better addressed by regularly sitting down with experts.”

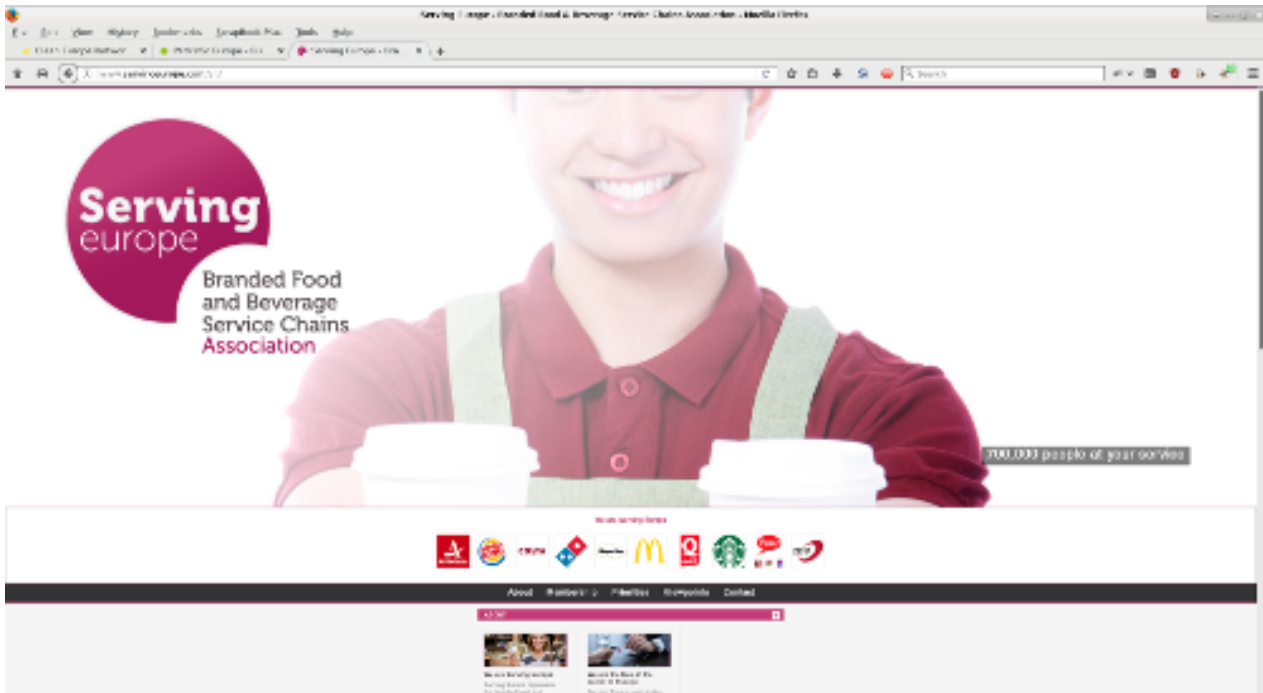
[Bond Better Leefmilieu](#), however, points out that the Clean Europe Network’s lobbying against effective litter prevention measures contradicts the litter policy of the Flemish government. BBL therefore calls upon Flemish environment minister Joke Schauvliege to withdraw Indevuilbak (a Flemish quasi-governmental organisation) from the membership of the Clean Europe Network.

A look at the EU lobby [transparency register entry of the consultancy Eamonn Bates Europe](#)

[Public Affairs](#) (EBEPA) shows that Bates is lobbying not only for [Clean Europe Network](#) and [Pack2Go Europe](#), but also for [Serving Europe](#), which “represents the branded food and beverage service chains at European level”. Bates, in other words, chairs the Clean Europe Network, while at the same time being paid to lobby by the producers of disposable packaging and by McDonalds, Starbucks, Burger King and other fast-food multinationals using this packaging! The client list also includes International Paper (a huge American pulp and paper company).

Clean Europe Network, Pack2Go Europe and Serving Europe are all registered at the same Brussels address as Eamonn Bates Public Affairs and the websites of the three groups have virtually the same layout, with mainly the colour choices being different.





*Clean Europe Network is another reminder that Brussels-watchers need to be vigilant about lobbying by coalitions which are in fact backed by business interests. While all the organisations mentioned are in the lobby transparency register, the lobby expenses reported by EBEPA are fairly small and probably a only minor part of the amounts received from industry. More clarity is needed on who funds who and to what extent.*

### [The power of lobbies](#)

La source originale de cet article est [Corporate Europe Observatory](#)

Copyright © [Corporate Europe Observatory](#), [Corporate Europe Observatory](#), 2016

Articles Par : [Corporate Europe Observatory](#)

**Avis de non-responsabilité** : Les opinions exprimées dans cet article n'engagent que le ou les auteurs. Le Centre de recherche sur la mondialisation se dégage de toute responsabilité concernant le contenu de cet article et ne sera pas tenu responsable pour des erreurs ou informations incorrectes ou inexactes.

Le Centre de recherche sur la mondialisation (CRM) accorde la permission de reproduire la version intégrale ou des extraits d'articles du site [Mondialisation.ca](#) sur des sites de médias alternatifs. La source de l'article, l'adresse url ainsi qu'un hyperlien vers l'article original du CRM doivent être indiqués. Une note de droit d'auteur (copyright) doit également être indiquée.

Pour publier des articles de [Mondialisation.ca](#) en format papier ou autre, y compris les sites Internet commerciaux, contactez: [media@globalresearch.ca](mailto:media@globalresearch.ca)

[Mondialisation.ca](#) contient du matériel protégé par le droit d'auteur, dont le détenteur n'a pas toujours autorisé l'utilisation. Nous mettons ce matériel à la disposition de nos lecteurs en vertu du principe "d'utilisation équitable", dans le but d'améliorer la compréhension des enjeux politiques, économiques et sociaux. Tout le matériel mis en ligne sur ce site est à but non lucratif. Il est mis à la disposition de tous ceux qui s'y intéressent dans le but de faire de la recherche ainsi qu'à des fins éducatives. Si

vous désirez utiliser du matériel protégé par le droit d'auteur pour des raisons autres que "l'utilisation équitable", vous devez demander la permission au détenteur du droit d'auteur.

Contact média: [media@globalresearch.ca](mailto:media@globalresearch.ca)